

Narrative Shift: Storytelling, Homelessness, and the Media

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Wednesday, April 12th, 2023



DECEMBER 2021

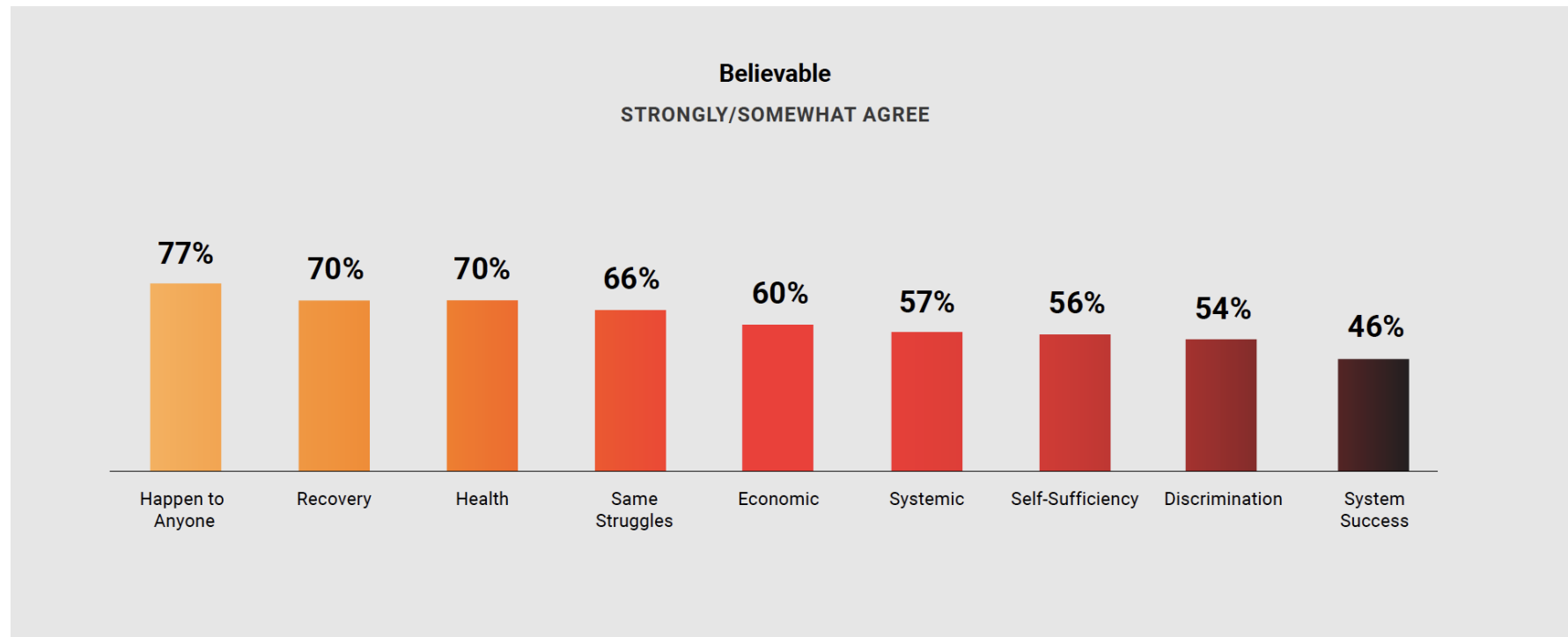
Barriers to Progress

What America Believes About Homelessness



Message believability

Health messages and messages that emphasize the possibility that anyone could be homeless are the most believable, with at least two-thirds agreeing. Messages focused on systemic causes were still believable to the majority of people. If the homelessness sector wants to speak authentically and build credibility, it needs to ground the messages it sends and the stories it tells in the humanity of the people it serves.



QM6: [MESSAGE STATEMENT]. Keeping the above message in mind, how much do you agree or disagree with the following statements? TOTAL - T2B SUMMARY



A Bigger Vision Films

Don Sawyer, Tim Hasko



SHOULD I DO A MEDIA INTERVIEW?



KEEP IN MIND



You are the expert when it comes to your own life story.



You can change your mind at any time.



You don't have to give your last name.



You can ask the interviewer to send you some of their questions ahead of time.



You can decline to answer certain questions.

GOOD THINGS TO CONSIDER BEFORE YOU DECIDE

- 1** What personal strengths & successes would you like to share?
- 2** Are you willing to be photographed?
- 3** Do you have any outstanding warrants? Do you have any other legal reasons you want your whereabouts known?
- 4** Do you have any safety reasons that you may not want your whereabouts known?
- 5** Do you have children? Have you talked with them about the interview?
- 6** Do you have things that you want to keep personal from the reporter?

Question & Answer

CEU Code

HOC789