

Peer to Peer Call

4/14/2021



Welcome

GoToTraining Logistic



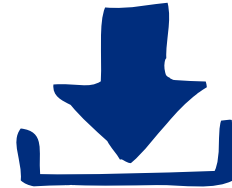
**All participants
can unmute**



**You can share
your camera**



**Questions can be
asked
throughout the
training**



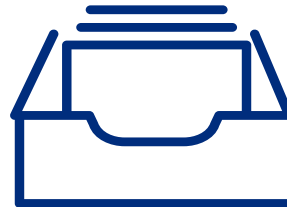
**The powerPoint
will be sent out
after each
training**



Breakout rooms



**Polls/
quizzes**



**Handouts/
Materials**

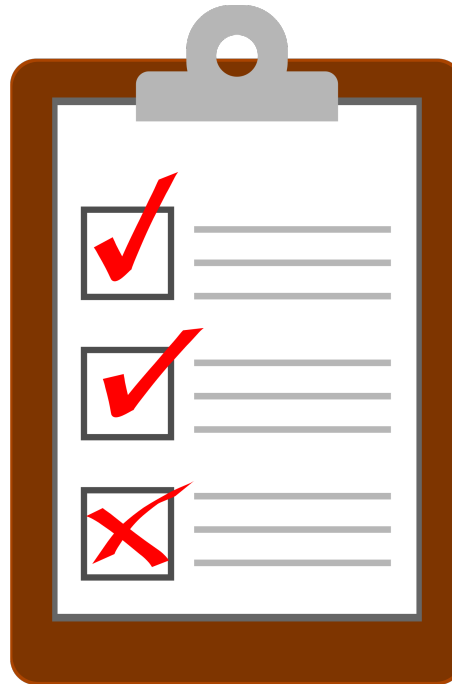


**Audio/video
issues**



Agenda

- Introduction
- Landlord Engagement

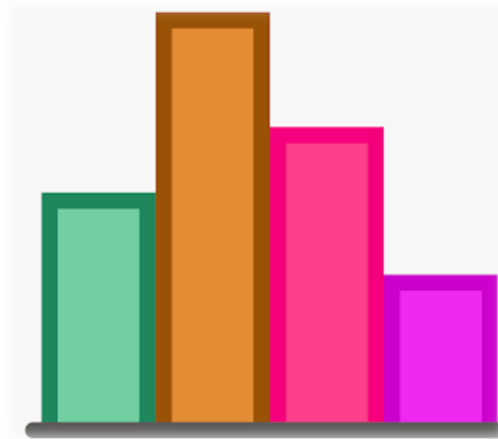


Introduction

- Engaging landlords can be challenging, especially during the COVID-19 pandemic.
- Low affordable housing stock is also creating a huge barrier
- HUD suggests the following:
 - Landlord engagement
 - Rent Payments
 - Risk mitigation funds
 - Assistance with minor repairs
 - Landlord/tenant mediation
 - Landlord/tenant education
 - Community-sponsored campaigns or events
 - Elected officials and other community leaders

Poll Questions:

- Has the COVID-19 pandemic negatively impacted relationships with local landlords?
- Has the COVID-19 pandemic positively impacted relationships with local landlords?
- Have you had to change the way you interact and approach landlords since the pandemic began?



Discussion:



Discussion

1. What is your agency doing to engage, recruit, and retain landlords?



[Image Credit](#)

Discussion

2. How do you re-engage landlords who have had negative experiences in the past (damages, unpaid rent, etc.)?



[Image Credit](#)

Discussion

3. Landlords in our area are requiring applicants to have a certain income that is often unrealistic for where the client is currently at financially.
 - Has anyone else experienced this?
 - If so, what are you doing to help your clients overcome this barrier?



[Image Credit](#)

Discussion

4. What does the housing stock in your community look like? Are there enough units available? If not, what are you doing to house clients?



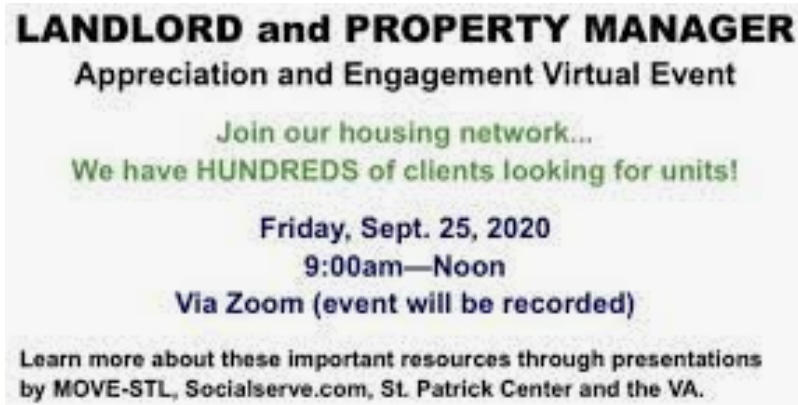
Image [Credit](#)



Image [Credit](#)

Discussion

5. Our agency is thinking about hosting a landlord engagement event to gain more community partners. Has your agency ever hosted an event? What tips or suggestions do you have to ensure a great event?



Join us for breakfast and learn about the many benefits of working with our program which include: Security Deposits, Problem Prevention, Guaranteed Subsidy Payments, "Smart Renters", and the Sanctification of helping others and much more!

[Image Credit](#)

[Image Credit](#)

Reminder

****Reminder: The Federal Eviction Moratorium in effect until June 30, 2021**

- [National Low Income Housing Coalition Memo on Eviction Moratorium](#)



[Image Credit](#)

Resources:

- [The Landlord Engagement Toolkit](#)
- [HUD Landlord Engagement Spotlight](#)
- [HUD -COVID-19 Landlord Engagement](#)
- [USICH – Landlord Engagement](#)

