

HOUSING OHIO 2020



Coalition on Homelessness
and Housing in Ohio

Annual Statewide Conference

April 13-14, 2020

Sponsor Prospectus



Clockwise: Exhibit traffic at the Sheraton; The Commons in Harmony choir; Members of the Lighthouse Youth Advisory Committee; Matthew Desmond, author of "Evicted"

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Thank You Housing Ohio 2019 Sponsors

Champion



FIFTH THIRD BANK

Partner



Sustainers



Advocates



Promoters



Additional support from: Akron Metropolitan Housing Authority and St. Mary Development Corp.

For 25 years, COHHIO has hosted Ohio's only annual statewide conference focused on ending homelessness and expanding access to affordable housing for the most vulnerable Ohioans. Each year the event convenes nationally renowned experts, local providers, agency personnel, and housing advocates from around the state.

In recent years, the *Housing Ohio* conference has grown in size and impact. The 2019 conference set a new record, with 612 attendees, 34 sessions, nearly 100 presenters, and 59 sponsors. Attendance at our annual conference has increased each year to the point where we had to move to a larger venue. *Housing Ohio 2020* will be the first to take place at the Hyatt Regency in Columbus as we anticipate continued growth.

Sponsoring the *Housing Ohio* conference gives your organization the opportunity to support COHHIO's advocacy to fight homelessness and increase affordable housing in the Buckeye State, while associating your brand with a positive movement aimed at tackling one of the most pressing issues of our times.

Major Supporters Include:



OCCH
OHIO CAPITAL CORPORATION FOR HOUSING



Ohio Development Services Agency

Ohio Department of Mental Health and Addiction Services



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Sponsorship Levels



Champion
\$12,000

- 6 complementary registrations
- 5-minute welcoming speech at a plenary session
- Full-page ad in conference program
- Prominent signage in ballroom
- Exhibit table
- Recognition in newsletter, web page, conference signs



Partner
\$8,000

- 5 complementary registrations
- Opportunity to introduce a plenary speaker
- Full-page ad in conference program
- Prominent signage
- Exhibit table
- Recognition in newsletter, web page, conference signs



Sustainer
\$6,000

- 4 complementary registrations
- Half-page ad in conference program
- Exhibit table
- Recognition in newsletter, web page, conference signs



Advocate
\$3,000

- 2 complementary registrations
- Half-page ad in conference program
- Exhibit table
- Recognition in newsletter, web page, conference signs



Promoter
\$1,500

- 1 complementary registration
- Exhibit table
- Recognition in newsletter, web page, conference signs

Yes, I would like to sponsor Housing Ohio 2020 at the \$_____ level.

- Check enclosed for the amount indicated above.
- Please invoice us for the pledge amount indicated above.

Name: _____ Organization: _____

Please return completed form to: Marcus Roth, Communications/Development Director
Email: marcusroth@cohhio.org | Fax: 614-463-1060 | Phone: 614-280-1984 x.111
175 South Third Street, Suite 580, Columbus, Ohio 43215

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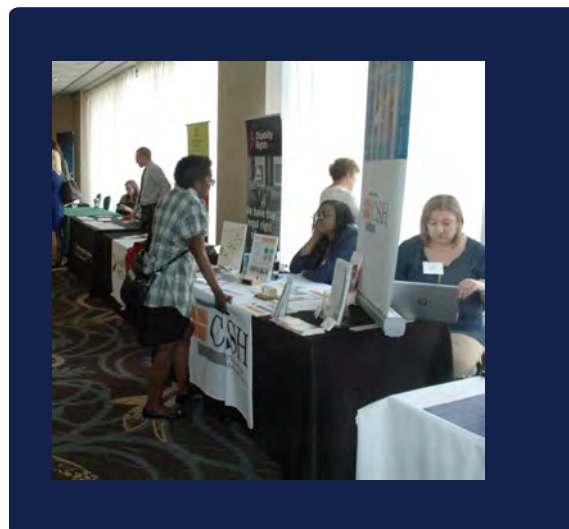
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2020 Sponsorship Information

When: April 13 - 15, 2020

Where: Hyatt Regency Columbus
350 North High Street
Columbus, Ohio 43215

Exhibiting: All Housing Ohio sponsors are invited to exhibit throughout Monday and Tuesday. We provide a 6-foot table with table covering and two chairs. We anticipate between 600 - 700 guests, including homeless and housing services professionals working at all levels of the industry.



Logos: We publicize sponsors' logos in our conference program, on our website, and on signage throughout the event. We will need an up-to-date, high-resolution version of your organization's logo.

Ads: Sponsors at the Advocate level and higher receive a complimentary ad in the conference program

Timeline: March 13 - deadline to submit ads, logos
April 3 - deadline to reserve exhibit table
April 13 - conference begins 8 a.m., exhibitor setup at 7 a.m.; sponsor reception at 5 p.m.
April 14 - workshops end 3:15 p.m.; exhibitors break down by 4 p.m.
April 15 - full-day Housing Institute sessions (no exhibits)



Contact

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