HISTORY MATTERS: UNDERSTANDING TODAY'S BARRIERS TO HOUSING THROUGH THE LENS OF HISTORY Jason Reece, Ph.D. - Assistant Professor - Rocco 35/80-sm-edu

 $Columbus, OH-April~8^{th}~2019$ COHHIO~Statewide~Housing~Conference; Session~Presentation~for~Racial~Inequity~in~Our

City & Regional Planning, Knowlton School of Architecture, The Ohio State Univ

COVENANTS BECOME PROLIFIC IN OHIO'S URBAN COMMUNITIES



"No part of said addition or any building thereon shall be owned, leased to, or occupied by, any persor other than one of the Caucasian race, but this prohibition is not intended to exclude or prevent occupancy by such other persons as domestic

- By 1914 the NAACP of Cleveland noted that "a noticeable tendency toward inserting clauses in real estate deeds restricting the transfer of the property to colored people, Jews, and foreigners generally."
- A historical study of Columbus development, found covenants prolific in the early 20th century, particularly between 1921 and 1935 where 67 of 101 (or 67% of all) subdivisions platted in the developed during this time to included restrictive

REAL ESTATE AGENTS & PROTECTIVE ASSOCIATIONS ENFORCE SEGREGATION



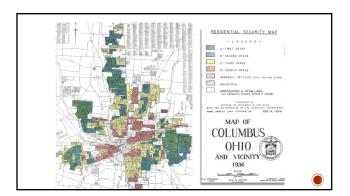
Community "protective" associations actively work to assure adherence to restrictive covenants and maintain segregation.



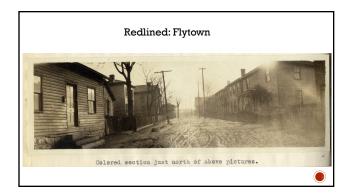
REDLINING: FEDERALLY SANCTIONED DISINVESTMENT

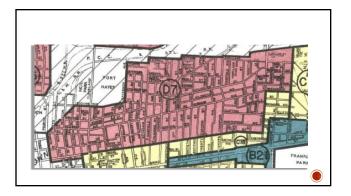






WHY RED (AND YELLOW) LINE MOST OF THE CITY? Built Environment Social Environment Barthman Avenue - showing foreign section





Redlined: Bronzeville/King-Lincoln
Colored business section on East Long Street between Hamilton and Garfield Avenues - looking west.

"UNDESIRABLE				
			"	
	POPULATIONS	POPULATIONS OR	"UNDESIRABLE POPULATIONS OR AN INFILTRATION OF IT.	

Into the mind of a HOLC assessor – racism institutionalized...

HOLC ASSESSMENT

"These maps and descriptions have been carefully checked with competent local real estate brokers and mortage lenders, and we believe represent a fair and composite opinion of the best qualified people."

- Typical HOLC assessment

-	PERSONAL AREA DESCRIPTION 100
8-	B-31
	The second secon
	MARK OF CETT Thirtee, Olds SECRETY GRADE A ARM NO. 1
2-	DESCRIPTION OF TESSAIM. Level - few bysec is numbers and but beneatiful types in western section.
31	FWERRIE INTURES. Attending planning - adjacent Country Club - heat school in city. Transportation (every 20 adjacent) by bus.
41	DITIESTAL INCONCES. So stores obsvenient, to charales meanly
	INVASTRATT: Merchanks.
-	s. Type Professional, Manufacturers ; b. Setimated annual family isomes 5000
	c. Pereign-born By (falianality); \$1 d. Nagro Bo (fee er An) (
	e. Intitration of Ne ; f. Relief families No ;
	g. Population in increasing Too ; decreasing ; static
6.	NULLINES: a. Type or types 6-32 more singles; b. Type of construction fortex - for from ;
	c. Average age 34 ; d. Repair Year good
7.	STATUST: SALE VALUES REATA, TALLES
	YEAD BASE HATTES \$ 8600 181710 \$
	year level \$5000-60,000 \$7000 yest \$55 - 100 550 yest
	103-70 ₁₀₉ 1000-35,000 6000 88.75 40 - 70 40 46.75
	nerres \$000,00,000 600 50,06 50 100 50 50,05
	Post sale values occurred in 1939 and were \$ if the rays level.
	Post restal values accurred inand were\$ of the rang level.
8.	OCCUPANT: s. Land _60_5; b. Dwelling units 100_5; c. Name owners _705
9-	SALES DEMOND: a. Ored ; b. Stagles 27000 ; c. Activity to _Tell
10-	MRTML DEGREE a. Good ; s. disagles at \$50 ; c. Activity is Tour
11-	NEW CONTROCTION: a. TypesB7000 singles _: b. Bernet last year10
120	STREET, OF MORTHOUS PROS: a. Some purchase <u>Ample</u> ; b. Some building <u>Ample</u>
12-	THOSE OF INSIDERLITY NEXT 10-15 YEARS - Dynamic definitely
14-	CHISTING SHARKS

THE MENACE OF DIVERSITY...

"Foreigners are likely to invade this area..."

"Area has slight tendency to increase colored population..."

"low grade population"

"Section is (being) killed by negroes attending Francis Willard school..."

"Slavish Catholic Church just out of the area ar the northwest may have tendency to concentrate Slavish into C7 and thence into B7"

Understanding the Values Behind Policy: Word frequency analysis of HOLC neighborhood assessments (D or Red Areas) in the Kansas City Region (Norris & Baek, 2016) property
transportation of the control of the contr

D Areas



POST REDLINING: HIGHWAYS & URBAN RENEWAL

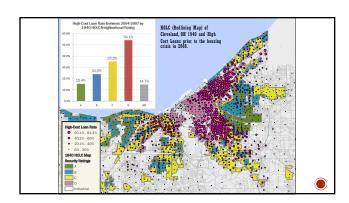


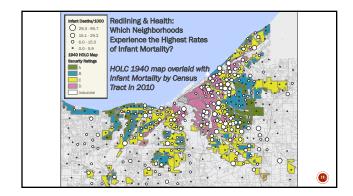


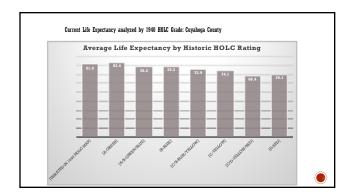
WHY DOES THIS MATTER?

The Long Term Impacts of Historical Policy on the Built & Social Environment

WHAT HAPPENS AFTER REDLINING? WHAT HAPPENS AFTER REDLINING? Last East Description of the Community Value of the







THE TRANSFORMATIONAL POWER OF DEEPLY UNDERSTANDING OUR HISTORY... "Its really important, in order for us to solve the problems of today, its essential that we understand how we got here. If you don't understand how we got here. If you don't understand how we got it, it becomes difficult, bordering on impossible to solve the problem. These ideas that we talk about, institutional racism, structural racism, most people don't understand what that means. We throw these terms around, we don't understand how that started, what exactly does it mean, this leads to people not being willing to look at them."