









Pilot Partnership

The Capital Crossroad Special Improvement District (SID), COTA and MORPC
 Program June 2018 to Dec. 2020 (31 months)

- 45,000 eligible workers
- Estimated 2,000 parking places displaced daily
- Annual program cost: \$1.9 million
- Cost of building structured parking for 2,000 cars: \$48 million

Downtown C-pass Program



Transit Passes

- No cost to employees within SID-assessed buildings
- Additional employers to buy-in employees within non-assessed buildings
 COTA to offer discounted rate similar to OSU program

Active Mode Shift Education

- Orientation sessions for downtown workers
- Topics include mode choices (transit; bike; supportive services like, CoGo, etc.), commuter safety, emergency ride home, health benefits, and related SID services











































