Mobility management is an evolving concept that aims to improve specialized transportation, particularly for veterans, older adults, people with disabilities, and individuals with lower incomes through a range of activities:

- Encourage innovation and flexibility to reach the "right fit" solution for customers
- Strive for easy information and referrals to assist customers in learning about and using services
WHAT DO MOBILITY MANAGERS DO?

Gather unmet need information from elderly adults and persons with disabilities. This communicated through planning new county goals to solve these unmet needs.

Help resolve passenger hesitation with care & ride-along assistance.

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OHIO MOBILITY MANAGERS

- Provide travel training on various levels including specialized concern for:
  - Elderly
  - Persons with disabilities

- Create transportation solutions that best meet the community’s needs

- Establishes a community vision - entire transportation network works together.

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PROVIDE TRANSPORTATION INFORMATION

Transit & Mobility Management Working Together for the Future
MOBILITY MANAGEMENT: CURRENT STATE

In Ohio:
• 29 Ohio Mobility Managers
• 24 Rural and 5 Urban
• 11 Covering Multiple Counties

Ohio Mobility Management - 2020

4 New Counties
• Applied for CY 2020 Mobility Management projects

Significant barriers to the use of public transportation for disabled, elderly, and other disadvantaged riders

Limited public transit options for disadvantaged rural riders

Why do we need Mobility Management with advances in technology?

Lack of integration among modes of transportation in urban areas resulting in service gaps, despite the increased availability of new technologies such as MaaS

The capacity of mobility management coordinators to shape policy that can increase the cost and efficiency of public transportation for all riders (i.e., Coordinated/Proper)
MOBILITY MANAGEMENT REQUIREMENTS

Solutions
- Must promote ALL transit providers & programs
- Find best solution for the individual—not personal opinion
- Cannot target a favorite service or provider

Operations
- No dispatching
- No driving

Eligibility
- Coordinated Plan
- Non-Profit Organization or Public Body
- Quarterly program reporting to ODOT
- Must apply annually to continue project

A REGIONAL PERSPECTIVE

ODOT proposed new regions to coordinate across county lines

In 2018, pilot regions began:
- Increase efficiency
- Reduce duplication
- Mobility managers are often current with an understanding of pilot regional projects

WHAT IF THERE ARE NO TRANSPORTATION OPTIONS?

Making an impact in the community
LOCALLY DEVELOPED HUMAN SERVICE
TRANSPORTATION COORDINATED PLANS

- Demographics
- All transportation providers
- Community Needs from surveying the public and public meetings
- FTA requires this process to include elderly and persons with disabilities
- The plan cannot be done behind closed doors, must involve public participation
- Create achievable short term and long term solutions to resolve the unmet needs
- Is a requirement for mobility management and STP funding

Assessment of local information including:

GET INVOLVED IN YOUR LOCAL PLANS

- Contact your local mobility manager
- If you do not have a mobility manager, search for your county lead agency on the ODOT website
- Contribute at public meetings and plan surveys

LOCALLY DEVELOPED HUMAN SERVICE
TRANSPORTATION COORDINATED PLANS

Coordinated Plan Outcomes

- Deviated fixed route in Fayette County from local apartments, senior center and independent living, senior center and a local pub to the pharmacy.
- Service a shuttles for dialysis and for the disabled with a 2 hour circulation schedule
- Employment Shuttle in Logan County to the Honda manufacturing facilities
- Established a transit system in Mount Gilead, OH and a local bus shuttle in Shelby County
- Established a transit system in Mount Gilead, OH in 2019
- Employment Shuttle in Logan County to the Honda manufacturing facilities
CONNECT

How to connect with your mobility manager
- Communicate
- Invite them to provide services
- Participate in transportation advisory meetings
- Share your needs and find solutions together

How to get a mobility manager
- Coordinated Plan
- Non-Profit or Public Body to apply for MM grant
- Confirm no conflict of interest
- Check with neighboring MM’s
- Sign up for ODOT Office of Transit email notifications to apply

QUESTIONS

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