







## OUR SPECIFIC POPULATION

- 99% Female
- 100% in commercial sex industry
- 32% entered prostitution before age 15 (as young as 3 years old)
- 70% sexually abused as minor
- 50% have Traumatic Brain Injury
- 96% have been in jail or prison, an average of 11X (as many as 72X)
- 64% have a felony
- 62% have mental health issue
- 77% have been in treatment multiple times
- 83% have children

FALC client survey 2016







"FREEDOM IS MORE THAN JUST A JOB"	
Paid on-the-job training & workshops     Individual case management     Collaboration with partner agencies     Educational and vocational support	Life skills training     Employment coaching and job placement     3-24 month program  FREEDOM  FREEDOM

### FREEDOM'S SECRET SAUCE

TRAUMA-INFORMED PRINCIPLES

- Primary Goals of Service: Empowerment
  & Recovery
- Safety
- Managing Emotions & Promoting Self Reflection: we recognize that their "bad" behavior is often associated with trauma and the behavior may be a survival tool
- Collaboration service relationship
- Foster Relationships mentorship
- Offer Support through Change post-graduate support/Butterflies
   Adjust product to meet program needs: small menu, high-quality product offering





# SUPPORTIVE SERVICES — BUTTERFLY PROGRAM

Long-Term, Crisis Preventative Support

- Butterflies receive case management services
- Housing assistance
- Educational grant assistance
- Employment coach services Monthly social gatherings
- Monthly support group meetings
- Quarterly workshops
- Crisis management (relapse) support



FREEDOM



## THE IMPACT OF FREEDOM

Freedom serves over **200** survivors each year.

In the past three years...

59 survivors received paid workforce training with 24 transitioning on to sustainable employment in the community

**85%** of participants in program receive NO NEW criminal charges

Our result is self-sufficient survivors who are earning a livable wage getting their driver's license, buying cars, attending college, moving into permanent housing and regaining custody of children. Generational impact!





## FREEDOM FUTURE — Catering + Café

- Increase employment opportunity
- Transition more survivors to sustainable
- Generate revenue to support programs
- Diversify revenue stream
- Visual presence of hope & freedom

OUR VISION: Replicate the Freedom a la Cart model in other markets





COMMUNITY, COLLABORATION & CAUSE CUISINE THANK YOU!

freedomalacart.org

#CauseCuisine Instagram: @freedomalacart1 Facebook: @freedomalacart Twitter: @freedomalacart