A VICTIM NOT A CRIMINAL

Freedom a la Cart empowers survivors of human trafficking to build a new life of freedom and self-sufficiency.

Our Passion: Empowering Survivors to Thrive
OUR SPECIFIC POPULATION

- 99% female
- 100% in commercial sex industry
- 32% entered prostitution before age 15 (as young as 3 years old)
- 70% sexually abused as minor
- 50% have Traumatic Brain Injury
- 96% have been in jail or prison, an average of 12X (as many as 72X)
- 64% have a felony
- 62% have mental health issues
- 77% have been in treatment multiple times
- 83% have children

FALC client survey 2016

SUPORTIVE SERVICES

WORKFORCE DEVELOPMENT

CATERING + BOX LUNCH BUSINESS

FROM FOOD CART TO...

2011 2019
“FREEDOM IS MORE THAN JUST A JOB”
- Paid on-the-job training & workshops
- Individual case management
- Collaboration with partner agencies
- Educational and vocational support
- Life skills training
- Employment coaching and job placement
- 3-24 month program

“FREEDOM’S SECRET SAUCE”
TRAUMA-INFORMED PRINCIPLES
- Primary goal of service - Empowerment & Recovery
- Safety
- Managing Emotions & Promoting Self Reflection - we recognize that the “bad” behavior is often associated with trauma and the behavior may be a survival tool
- Collaboration - service relationship
- Foster Relationships - mentorship
- Offer support through change - post-graduate support/butterflies
- Adjust product to meet program needs: small menu, high-quality product offering

SUPPORTIVE SERVICES — BUTTERFLY PROGRAM
Long-Term, Crisis Preventative Support
- Butterflies receive case management services
- Housing assistance
- Educational grant assistance
- Employment coach services
- Monthly social gatherings
- Monthly support group meetings
- Quarterly workshops
- Crisis management (relapse) support

3/31/19
THE IMPACT OF FREEDOM

Freedom serves over 200 survivors each year.

In the past three years...
59 survivors received paid workforce training with 24 transitioning on to sustainable employment in the community.

85% of participants in program receive no new criminal charges.

Our result is self-sufficient survivors who are earning a living wage, getting their driver’s license, buying cars, attending college, moving into permanent housing and regaining custody of children. Generational impact!
FREEDOM FUTURE — Catering + Café

- Increase employment opportunity
- Transition more survivors to sustainable employment
- Generate revenue to support programs
- Diversify revenue stream
- Visual presence of hope & freedom

OUR VISION: Replicate the Freedom a la Cart model in other markets

good food, good people, good life!