



2018 Voter Engagement Program Overview

Who: Ohio Votes is the Coalition on Homelessness and Housing in Ohio's civic engagement initiative. For over a decade, Ohio Votes has been partnering with advocates around the state to promote election accessibility and engage more low-income voters in the democratic process.

What: COHHIO is expanding Ohio Votes, and we are asking for our coalition partners and community leaders to help with voter outreach efforts, which include posting and distributing voter education materials, tabling at community events, training advocates, registering voters, collecting pledge cards, promoting early voting, and transporting voters to early voting locations.

Where: We will try to reach as many low-income voters as possible. We will be targeting low-income housing developments, shelters, community centers, food pantries and other nonprofit agencies working directly with economically disadvantaged Ohioans.

When: We have already begun recruiting partner organizations, community leaders, and canvassing volunteers. We will start training advocates and GOTV coordinators in mid-July and will expect partners to begin direct voter contacts in early August. Our priority days of action:

Sept. 25: National Voter Registration Day

Oct. 9: Last day to register to vote in November 2018 election

Nov. 3-4: Last weekend of early voting

Nov. 6: General Election Day 2018

Why: Political leaders pay attention to communities who vote. If we want elected officials to address poverty, homelessness and housing instability then we need to "voterize" the hundreds of thousands of Ohioans affected by these issues. The stakes are high this year; voters will pick Ohio's next governor and U.S. senator, and whoever wins the statewide offices will lead the redistricting process for the next decade.

How: We will provide the resources and guidance you need to educate yourselves and your constituencies about the why's and how's of empowering your community through voter engagement. You can help by:

- Posting posters, flyers, etc. about voting in your buildings;
- Including voting information in newsletters and tabling at your community events;
- Helping your residents/clients get properly registered to vote, and;
- Organizing Get out the Vote activities such as pledge card collections and rides to the polls.

**Interested individuals and organizations should contact
Ohio Votes Coordinator Maria Bruno at mariabruno@cohhio.org or 614-280-1984 x.121**